



11605 Haynes Bridge Road
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Our Leadership

NORTH FULTON CID BOARD

KERRY ARMSTRONG
CHAIRMAN

MOSES BROWN
VICE CHAIRMAN

KEITH STEINBRECHER
TREASURER

TIM PERRY
SECRETARY

JOHN BELL

MARK BURKHALTER

TAD LEITHEAD

SHANE JACKSON

STEVE MASSELL

AL NASH

NORTH FULTON CID STAFF

BRANDON BEACH
EXECUTIVE DIRECTOR

KRISTIN WINZELER
PROGRAM DIRECTOR

MICHAEL LEITHEAD
PROPERTY ANALYST



Above:

■ (From left to right) Keith Steinbrecher, Steve Massell, Shane Jackson, Tim Perry, Al Nash, Kerry Armstrong, Lynn Rainey, Moses Brown, Tad Leithead and Brandon Beach



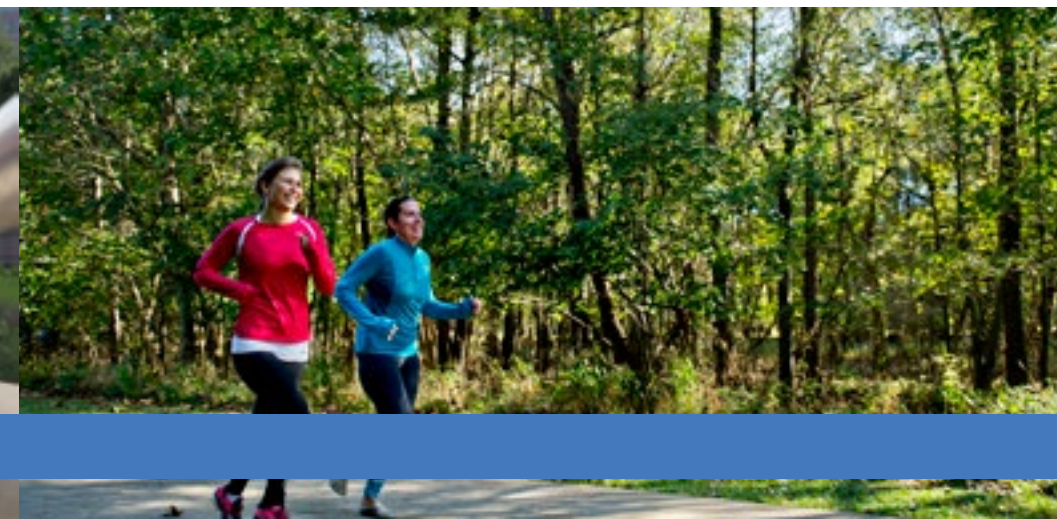
■ Top: (Left to Right): Moses Brown, Steve Massell and Al Nash
■ Middle: Todd Long, Fulton County Chief Operating Officer presents to the NFCID board
■ Bottom: (Left to Right): Shane Jackson, Tad Leithead and Tim Perry

Our Impact



SINCE ITS INCEPTION, THE NORTH FULTON CID HAS INVESTED MORE THAN **\$22 MILLION**

WHICH HAS RESULTED IN INFRASTRUCTURE INVESTMENTS WORTH **\$116 MILLION** — MORE THAN 5 TIMES THE INITIAL INVESTMENT



Our Projects

Encore Parkway Bridge & Streetscape

CID Contribution
\$6,000,000

Total Project Cost
\$17,900,000

Project Partners
City Of Alpharetta
Georgia Department of Transportation
Atlanta Regional Commission
State Road and Tollway Authority



January 2016

June 2017



■ The Encore Parkway Corridor Improvement project transformed Encore Parkway into a multi-modal corridor.

■ The new roadway includes two travel lanes, two 6-foot bicycle lanes and two 8-foot sidewalks with landscaped buffers on each side and a raised, landscaped median.

■ The North Fulton CID cut the ribbon on Encore Parkway on June 28, 2017.

Our Projects

Northwinds Parkway Extension

CID Contribution
\$2,000,000

Total Project Cost
\$6,000,000

Project Partners
Georgia Department of Transportation
City Of Alpharetta

■ This project was completed in 2017 as a joint effort to build out Northwinds Parkway, which previously ended at Kimball Bridge Road, to Old Milton Parkway.

■ The extension improves connectivity within the City of Alpharetta and North Fulton, enhancing accessibility to the new Gwinnett Technical College of Alpharetta-North Fulton campus and Avalon.

■ The North Fulton CID cut the ribbon on the Northwinds Parkway Extension on August 29, 2017.



■ Before (above) and after (below) of the Northwinds Parkway Extension project at the intersection of Northwinds and Old Milton Parkway.



■ Board members and partners gathered to celebrate the grand opening of the Northwinds Parkway Extension.

«This was an essential project for the connectivity of the area, and would not have happened without the CID's leadership.»»

-Chris Scott, Greenstone Properties



■ Above The current Windward Parkway corridor

Windward Phase 2 Design

CID Contribution
\$620,000

Total Project Cost
\$6,000,000

Project Partners
Georgia Department of Transportation
State Road and Tollway Authority
Fulton County
City of Alpharetta

■ Windward Parkway Phase 2 will reduce congestion at the high-traffic Georgia 400 interchange at Windward Parkway by adding a triple-left-turn-lane to the northbound exit ramp. The additional lane will extend westbound along Windward Parkway to Deerfield Parkway and Westside Parkway. The project will also include adding a dual left-turn lane from Windward Parkway to Westside Parkway.

■ The project is part of an ongoing effort to improve transportation flow for drivers along and entering Windward Parkway from Georgia 400.

■ The North Fulton CID is funding design and construction management for the project.



Our Projects

Alpha Loop

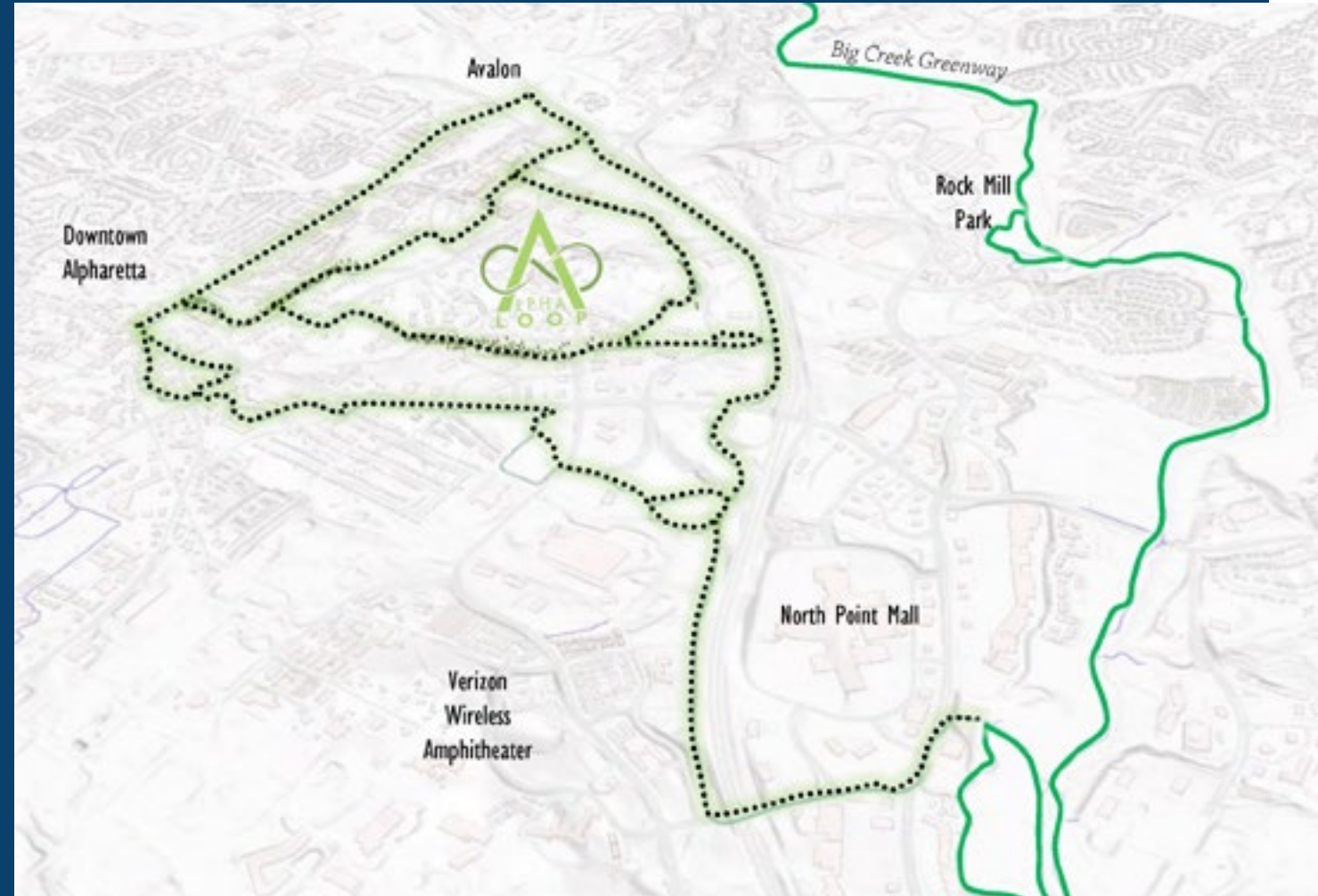
CID Contribution
\$250,000

Total Cost
\$625,000

Project Partner
City Of Alpharetta

■ The Alpha Loop is a multi-use path system designed to connect Downtown Alpharetta, Avalon and the Northwinds/North Point Activity Center.

■ The North Fulton CID authorized design funding for the segment of the Alpha Loop connecting Old Milton Parkway to Westside Parkway and the segment connecting Westside Parkway to Kimball Bridge Road.



Landscaping Partnership

CID Contribution
\$240,000

Total Cost
\$480,000

Project Partner
City Of Alpharetta

■ The North Fulton CID extended the existing partnership with the City of Alpharetta to assist in funding the landscaping maintenance of Encore Parkway and four interchanges, which include Woodward Parkway, Old Milton Parkway, Haynes Bridge Road and Mansell Road.

■ For a small investment, the CID creates a large impact by beautifying the gateways into the district. For many, this is the first impression they get of North Fulton.



Above:

■ Landscaping at GA400 and Woodward Parkway.

Upper Right:

■ Landscaping at Haynes Bridge and GA400 Interchange.

Lower Right:

■ Landscaping at Encore Parkway.

Right:

■ Landscaping at Woodward Parkway

Expansion

«It is a pleasure to be a part of the North Fulton CID. The group of business leaders show great insight on immediate improvements and have a keen focus on the value of healthy and productive landscapes for everyone's benefit and enjoyment.»

-Ed Castro,
Ed Castro Landscaping

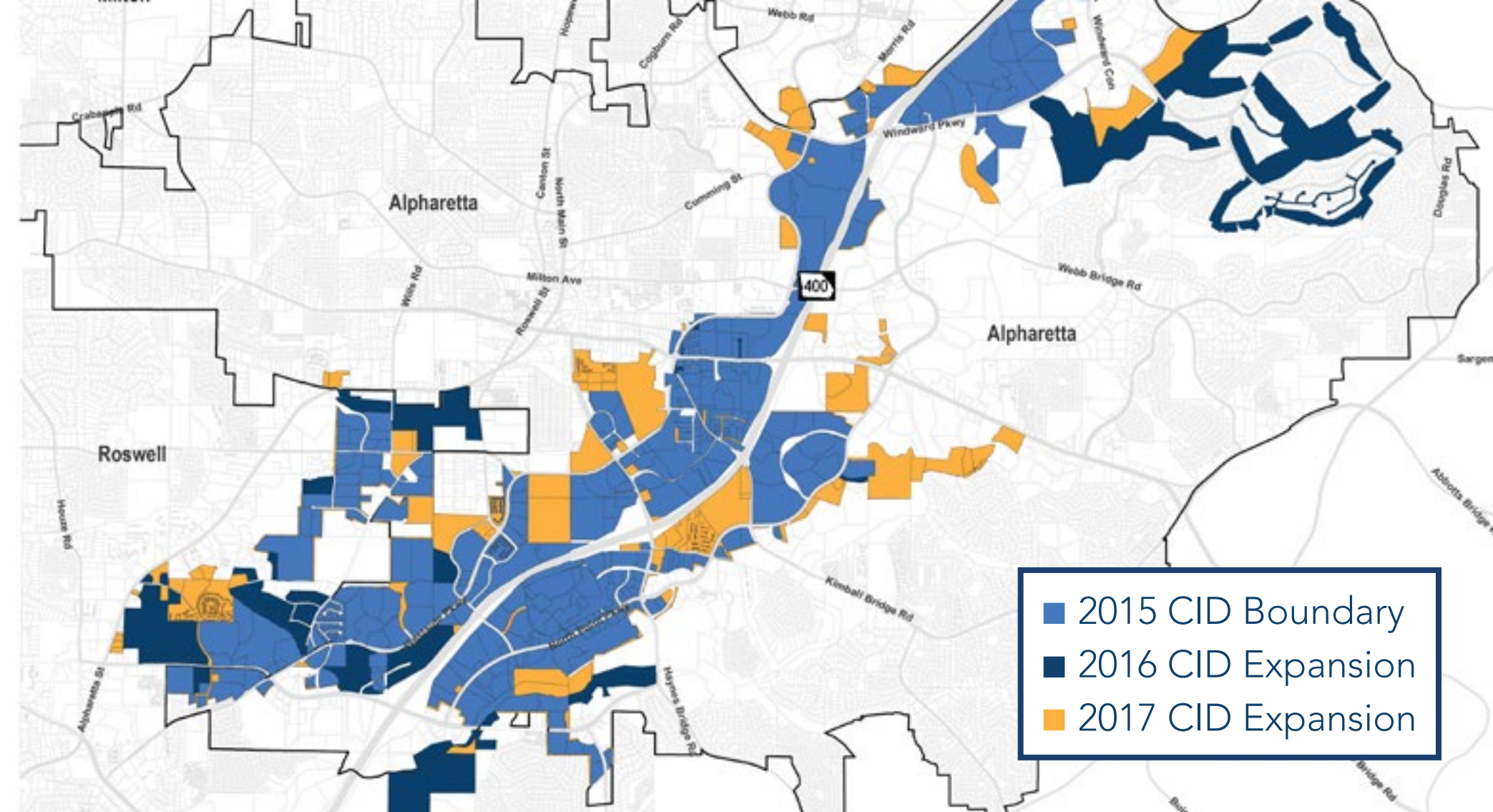


Since 2015, the North Fulton CID has added 51 new members, including:

- Ed Castro Landscaping
- Golf Club of Georgia
- Highwoods Properties
- OA Development
- Walmart

20%
increase in revenue
due to 2016-2017
expansion

60%
increase in
boundary size
due to 2016-2017
expansion



«OA Development has seen firsthand the impact CIDs have had in Metro Atlanta. When we were approached by the North Fulton CID, we were confident in their ability to deliver a return on our investment.»

-Steve Berman, OA Development

Our Partners

«The North Fulton CID has a successful history of delivering regionally significant and impactful projects. The state is proud to have partnered with the CID on its long list of accomplishments.»

-Chris Tomlinson,
State Road & Tollway
Authority



Above:

North Fulton CID and partners celebrating the official opening of Northwinds Parkway.



Above:

Partners for Encore Parkway Bridge join North Fulton CID Executive Director Brandon Beach on stage at the ribbon cutting ceremony.

Below Left: Kerry Armstrong, North Fulton CID Chairman, and Moses Brown, North Fulton CID Vice-Chairman

Below Middle: Bob Ellis, County Commissioner for District 2 with Liz Hausmann, Fulton County Commissioner for District 1.

Below Right: Brandon Beach, North Fulton CID Executive Director, and Richard "Dick" Anderson, County Manager for Fulton County.

